

## MEDIA ADVISORY WEDNESDAY, JULY 19 - SUNDAY, JULY 23, 2023

## MEDIA CONTACT (not for publication or broadcast): San Diego Blood Bank

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## 47<sup>th</sup> ANNUAL COMIC-CON<sup>®</sup> ROBERT A. HEINLEIN BLOOD DRIVE

5-Day Blood Drive Collects Hundreds of Pints for Summer Needs

WHAT: 47th Annual Comic-Con<sup>®</sup> Robert A. Heinlein Blood Drive.

**WHEN:** Wednesday, July 19 – Saturday, July 22, 9 a.m. – 6 p.m., Sunday, July 23, 9 a.m. – 3:30 p.m.

**WHERE:** Manchester Grand Hyatt, 1 Market Place, San Diego, CA 92101 (4<sup>th</sup> floor, Coronado Ballroom)

NOTES: b-roll available here

All donors will receive a limited-edition Marvel Guardians of the Galaxy Vol. 3 Tshirt (while supplies last, sizes subject to availability).

To be eligible to donate blood, you must be at least 17 years old, weigh at least 114 pounds and be in general good health. Appointments will be honored first, walk-ins are welcome. Photo ID required; no Comic-Con badge required. Appointments are available at <u>SanDiegoBloodBank.org</u>.

Anyone who donates blood at any San Diego Blood Bank donation location or mobile drive from July 24 – August 31 will also receive the limited-edition Guardians of the Galaxy Vol. 3 T-shirt.

Since 1977, The Comic-Con<sup>®</sup> Robert A. Heinlein Blood Drive has been an important part of the San Diego convention. Over the past 46 years, donors at Comic-Con have donated 62,825 pints of blood, potentially impacting more than 188,475 lives.