

FOR IMMEDIATE RELEASE

Media contact:

Claudine Van Gonka/Director, Community Relations & Media C (619) 455-7785, cvangonka@sandiegobloodbank.org

UPDATED photos and video footage can be found here

BLOOD DONORS NEEDED TOMORROW TO REACH DRIVE GOAL AT 47th ANNUAL COMIC-CON® ROBERT A. HEINLEIN BLOOD DRIVE

Tomorrow is last day to donate to help reach drive goal of 3,300 units

SAN DIEGO (**July 22, 2023**) A total of 1,996 units of blood were collected so far at the 47th Annual Comic-Con® Robert A. Heinlein Blood Drive this week. Tomorrow is the last day of the drive, and more donors are needed to reach the goal of 3,300 units.

The drive began on Wednesday, July 19 and will run through tomorrow, July 23 at the Manchester Grand Hyatt with all donors receiving a limited-edition Marvel Guardians of the Galaxy Vol. 3 t-shirt.

Anyone who can't make it to the drive can donate blood at any San Diego Blood Bank donation location or mobile blood drive July 24 - August 31, 2023, to receive the limited-edition Marvel Guardians of the Galaxy Vol. 3T-shirt (while supplies last).

Since 1976, The Robert A. Heinlein Blood Drive has hosted this drive in partnership with the COMIC-CON® convention. Over the past 47 years, donors at Comic-Con have donated over 62,825 pints of blood, potentially impacting more than 188,475 lives.

To be eligible to donate blood, you must be at least 17 years old, weigh at least 114 pounds and be in general good health. Appointments will be honored first and are available at www.sandiegobloodbank.org/donate or by calling (619) 400-8251. Walk-ins are welcome!

About San Diego Blood Bank

San Diego Blood Bank is a 501(c)(3) nonprofit organization also operating as Southern California Blood Bank. The Blood Bank serves hospitals throughout Southern California. San Diego Blood Bank is dedicated to community health by providing a reliable supply of blood to patients in need. Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and collaborating with various partners in medical research. San Diego Blood Bank currently operates nine fixed-site donation locations and 10 bloodmobiles. For more information about SDBB,

visit <u>www.SanDiegoBloodBank.org</u> or connect with us on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, and <u>Linkedin</u>.