



MEDIA EVENT ADVISORY – MONDAY, DECEMBER 13, 2021

MEDIA CONTACT (not for publication or broadcast):

San Diego Blood Bank

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**BROKEN YOLK CAFÉ HOSTS SERIES OF BLOOD DRIVES TO KEEP
BLOOD SUPPLY STABLE DURING HOLIDAY SEASON**
FREE ENTREE FOR ALL DONORS

WHAT: Broken Yolk Café kicks off a series of blood drives with the San Diego Blood Bank today to help keep blood supply safe levels as we head into the holiday season.

WHEN: **December** 13 – December 29, 2021. Times vary by location.

WHERE: [Various Broken Yolk locations.](#)

WHAT ELSE: Anyone who donates at these drives, or any San Diego Blood Bank donation location or mobile blood drive will receive a voucher for a free entrée at Broken Yolk Café (\$14 value) while supplies last. Additionally, San Diego Blood Bank will provide 10 meals to the San Diego Food Bank for families in need on the donor's behalf.

During the holidays the local blood supply typically drops to low levels due to schools being out of session and seasonal illnesses like the flu. This year will be especially challenging because of the COVID-19 pandemic.

To be eligible to donate blood, you must be at least 17-years old, at least 114 pounds, and be in general good health.

Safety measures are in place. Appointments are required and available at sandiegobloodbank.org/brokenyolk or by calling 619-400-8251.

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