

MEDIA ADVISORY - WEDNESDAY, JANUARY 25, 2023

MEDIA CONTACTS:

San Diego Blood Bank

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LOCAL FAMILIES JOIN SAN DIEGO BLOOD BANK AND RADY CHILDREN'S HOSPITAL TO HELP BOOST BLOOD SUPPLY DURING NATIONAL BLOOD DONOR MONTH

WHAT: Two local families will share their stories on January 25 at 10 a.m., about the importance of giving blood this time of year to help patients who desperately need it. Eight-year-old Kamila Saradpon was born with a genetic blood disorder called thalassemia that requires lifelong blood transfusions. Kamila receives blood transfusions every 3-4 weeks at Rady Children's and will continue to need transfusions for the rest of her life.

Fifteen-year-old Ella Martinez was born with a blood disorder called beta thalassemia major. Ella also receives blood transfusions on a regular basis at Rady Children's and will depend on them for the rest of her life.

In support of <u>National Blood Donor Month</u> Rady Children's and San Diego Blood Bank will hold a blood drive at the Hospital on January 25 from 9 a.m. to 2:30 p.m. Appointments will be honored first; walk-ins are welcome. Appointments available at <u>SanDiegoBloodbank.org</u>.

WHEN: Wednesday, January 25, 2023, at 10 a.m. 10 a.m.

WHERE: Rady Children's, 3020 Children's Way, San Diego, CA 92123 (Rose Pavilion)

WHO:

- Doug Morton, San Diego Blood Bank Chief Executive Officer
- Kamila Saradpon and her mother Maria, Ella Martinez, and her mother Erica.