



## **MEDIA EVENT ADVISORY – MONDAY, APRIL 3, 2023**

### **MEDIA CONTACT (not for publication or broadcast):**

#### **San Diego Blood Bank**

Claudine Van Gonka/Director, Community Relations & Media

C: (619) 455-7785 [cvangonka@sandiegobloodbank.org](mailto:cvangonka@sandiegobloodbank.org)

## **SAN DIEGO COUNTY'S 39th ANNUAL BLOOD DRIVE KICKS OFF MONDAY**

**WHAT:** Kick-off to County of San Diego's 39<sup>th</sup> annual blood drive. A brief presentation by County of San Diego's Chief Medical Officer Eric McDonald and San Diego Blood Bank leadership will take place prior to the drive.

**WHEN:** Monday, April 3. Presentation at 9:15 a.m. Blood Drive runs 9:30 a.m. – 4 p.m.

**WHERE:** County Administration Center, 1600 Pacific Highway, San Diego, CA 92101. Bloodmobile will be parked in front of Pacific Highway entrance.

**NOTES:** This drive kicks off a month-long effort by the County of San Diego, who is encouraging their employees and the public to donate blood at this site or [one of their 22 other sites](#) hosted at San Diego County locations throughout the month of April.

Every year, this drive collects 400 - 500 units of blood products for local area hospitals. The County's goal this year is 500 units.

Appointments are encouraged and available at [www.sandiegobloodbank.org](http://www.sandiegobloodbank.org). Walk-ins welcome.

###