



FOR IMMEDIATE RELEASE

Media contacts:

San Diego Blood Bank: Claudine Van Gonka/Director, Community Relations & Media C (619) 455-7785, cvangonka@sandiegobloodbank.org

SeaWorld San Diego: Mary Hamula, Communications Specialist, O (619) 226-3649, mary.hamula@seaworld.com

BLOOD DONORS AT SELECT BLOOD DRIVES RECEIVE HOWL-O-SCREAM TICKETS

San Diego Blood Bank and SeaWorld partner to encourage blood donation this fall

SAN DIEGO (**August 30, 2023**) – San Diego Blood Bank and SeaWorld San Diego are partnering to gift blood donors with a frighteningly fun experience this fall with the Screamiest Event of the Season at SeaWorld San Diego. Anyone who donates blood at one of many select San Diego Blood Bank mobile blood drives through September 29 will receive one free ticket to SeaWorld San Diego's Howl-O-Scream.

The tickets to Howl-O-Scream include more screams than ever with multiple haunted houses, scare zones, live entertainment, thrill coasters after dark all starting from September 29 – October 31, on select nights. Along with the free ticket, donors will be given the opportunity to purchase two additional tickets at the discounted price of \$25 each.

To be eligible to donate blood, you must be at least 17 years old, weigh at least 114 pounds, and be in general good health. A list of the blood drives, which will take place throughout San Diego and Orange County, along with links to appointments can be found on the <u>blog at sandiegobloodbank.org</u>. Walk-ins are welcome.

About the San Diego Blood Bank

San Diego Blood Bank is a 501(c)(3) nonprofit organization also operating as Southern California Blood Bank, serving hospitals throughout Southern California. San Diego Blood Bank is dedicated to community health by providing a reliable supply of blood to patients in need. Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and collaborate with various partners in medical research. San Diego Blood Bank currently operates nine fixed site donation locations and 10 bloodmobiles. For more information about SDBB, visit SanDiegoBloodBank.org or connect with us on Facebook, Instagram, Twitter and LinkedIn.

About SeaWorld San Diego

SeaWorld is a leading marine life theme park and accredited zoo and aquarium that provides experiences that matter while educating and inspiring guests of all ages to care about marine life. Welcoming millions of guests every year, the parks offer fun and enriching experiences from upclose animal encounters and year-round educational programs to award-winning marine-life themed rides and attractions, special events and exciting entertainment. For more than 60 years

SeaWorld has advanced the conservation of marine life in and outside its parks through science, education, and exceptional animal care that is Humane Certified by American Humane and accredited by the Alliance of Marine Mammal Parks and Aquariums and the Association of Zoos and Aquariums. SeaWorld is one of the largest marine animal rescue organizations in the world, helping more than 40,000 animals to date. The SeaWorld Conservation Fund, a non-profit foundation established in 2003, has provided more than \$20 million to nearly 1,400 organizations to advance critical research on every continent. A portion of park proceeds goes toward supporting these longstanding conservation commitments. SeaWorld parks are in Orlando, San Antonio, San Diego and Abu Dhabi, United Arab Emirates (UAE). SeaWorld is part of the SeaWorld Entertainment (NYSE: SEAS) portfolio of theme park brands. For more information, visit us at SeaWorld.com.

###