![San Diego Blood Bank logo]

FOR IMMEDIATE RELEASE

Media contact:
Claudine Van Gonka/Director, Community Relations & Media
C (619) 455-7785, cvangonka@sandiegobloodbank.org

Link to San Diego Blood Bank b-roll can be found here

BLOOD DONORS RECEIVE WINNIE-THE-POOH
LIMITED-EDITION T-SHIRT DURING HOLIDAY SEASON

SAN DIEGO (December 15, 2023) Save a life and celebrate the holiday season by donating blood to help keep our community's blood supply at safe levels through the years end. During the holidays, the local blood supply typically drops to low levels due to schools being out of session and seasonal illnesses like the flu.

Starting today and through January 14, anyone who donates blood at a San Diego Blood Bank donor center or mobile blood drive will receive a limited-edition Winnie-the-Pooh t-shirt while supplies last. Heartfelt gratitude goes out to Custom Logos for their generous in-kind donation to the campaign. Their support not only made these unique t-shirts possible, but also exemplifies their long-standing commitment to the San Diego community.

To be eligible to donate blood you must be at least 17 years old, weigh at least 110 pounds, and be in general good health. Eligible blood donors are encouraged to schedule an appointment at SanDiegoBloodBank.org or calling 619-400-8251.

About the San Diego Blood Bank
San Diego Blood Bank (SDBB) is a 501(c)(3) nonprofit organization also operating as Southern California Blood Bank. The Blood Bank serves hospitals throughout Southern California with more than 150,000 units of blood each year. San Diego Blood Bank's mission is to connect diverse communities to save and improve lives through blood and biotherapies. Dedicated to advancing health and wellness through medical innovation, SDBB has provided an essential service since 1950. San Diego Blood Bank currently operates nine fixed-site donation locations and 10 bloodmobiles, with blood drives running daily. For more information about SDBB, visit www.SanDiegoBloodBank.org and follow on Facebook, Instagram, Twitter, and Linkedin.

###