



MEDIA ADVISORY
THURSDAY, JULY 25 - SUNDAY, JULY 28, 2024

MEDIA CONTACT (not for publication or broadcast):

San Diego Blood Bank

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**760 UNITS OF BLOOD COLLECTED ON FIRST DAY OF COMIC-CON
INTERNATIONAL'S 48th ROBERT A. HEINLEIN BLOOD DRIVE**

2,240 more pints needed to reach goal of 3,000+

WHAT: 760 pints of blood were collected yesterday, on the first day of the 48th Robert A. Heinlein Blood Drive at Comic-Con International.

WHEN: The drive continues today through Saturday, July 27, 9 a.m. – 6 p.m., and Sunday, July 28, 9 a.m. – 3:30 p.m.

WHERE: Manchester Grand Hyatt, 1 Market Place, San Diego, CA 92101 (4th floor, Coronado Ballroom)

NOTES: [B-roll from yesterday's drive available here](#)

All donors will receive a limited-edition Marvel Deadpool & Wolverine T-shirt (while supplies last, sizes subject to availability).

The goal for this drive is to break the record of collecting over 3,000 pints over the 5-day period.

To be eligible to donate blood, you must be at least 17 years old, weigh at least 110 pounds and be in general good health. Appointments will be honored first, walk-ins are welcome. Photo ID required; no Comic-Con badge required. Appointments are available at SanDiegoBloodBank.org.

Since 1977, the Robert A. Heinlein Blood Drive at Comic-Con has been an important part of the San Diego convention. In its long history, a total of 77,573 pints of blood have been donated by Comic-Con attendees, exhibitors, professionals, volunteers, and staff, potentially impacting more than 232,000 lives over the course of the last 47 years.

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