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**BLOOD DONORS GET FRIGHTENINGLY FUN EXPERIENCE  
WITH SEAWORLD HOWL-O-SCREAM TICKETS**

*San Diego Blood Bank and SeaWorld San Diego partner to encourage blood donation  
this fall to save 30,000 lives*

**SAN DIEGO (September 3, 2024)** – San Diego Blood Bank and SeaWorld San Diego are once again partnering to gift blood donors with a frighteningly fun experience this fall at Howl-O-Scream, San Diego's largest nighttime Halloween event offering the only full night of fear with all-new performances, thrills, speakeasies, and more scares than ever before.

Donors who give blood at any San Diego Blood Bank donation center or mobile blood drive September 3 through September 30 will receive a ticket to SeaWorld San Diego's Howl-O-Scream. This year's ticket to SeaWorld San Diego's Howl-O-Scream includes access to more screams than ever with multiple haunted houses, several scare zones, an all-new marque show, Monster Stomp, live entertainment, thrill coasters after dark and more. Howl-O-Scream begins Friday, September 27, and runs on select nights through November 2.

SeaWorld's generous in-kind donation of 10,000 Howl-O-Scream tickets is valued at over \$920,000, making it the largest in-kind donation San Diego Blood Bank has ever received.

"Through this valued partnership with SeaWorld San Diego, we hope to collect 10,000 pints of blood this year, which could potentially save more than 30,000 lives in our community and beyond" said San Diego Blood Bank CEO, Doug Morton. "This contribution to our September blood drives will make a major impact, saving and improving the quality of life for hospital patients across Southern California."

"We appreciate and thank all the blood donors throughout the county, and we are honored to be partnering again with the San Diego Blood Bank to offer a special and fitting incentive for those giving blood this spooky season," said Tyler Carter, SeaWorld San Diego Park President. "To show our gratitude for making a difference and saving lives, we're providing an eerily fun night filled with thrills and chills at SeaWorld Howl-O-Scream."

To be eligible to donate blood, you must be at least 17 years old, weigh at least 110 pounds, and be in general good health. A list of the blood drives, which will take place throughout San Diego and Orange County, along with links to appointments can be found at [SanDiegoBloodBank.org/seaworld](https://SanDiegoBloodBank.org/seaworld). Walk-ins are welcome.

**About the San Diego Blood Bank**

San Diego Blood Bank is a 501(c)(3) nonprofit organization also operating as Southern California Blood Bank, serving hospitals throughout Southern California. San Diego Blood Bank is dedicated to community health by providing a reliable supply of blood to patients in need. Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and collaborate with various partners in medical research. San Diego Blood Bank currently operates ten fixed site donation locations and 10 bloodmobiles. For more information about SDBB, visit [SanDiegoBloodBank.org](https://SanDiegoBloodBank.org) or connect with us on [Facebook](#), [Instagram](#), [X](#), and [LinkedIn](#).

### **About SeaWorld San Diego**

SeaWorld is a leading marine life theme park and accredited zoo and aquarium that provides experiences that matter while educating and inspiring guests of all ages to care about marine life. Welcoming millions of guests every year, the parks offer fun and enriching experiences from up-close animal encounters and year-round educational programs to award-winning marine-life themed rides and attractions, special events and exciting entertainment. For more than 60 years SeaWorld has advanced the conservation of marine life in and outside its parks through science, education, and exceptional animal care that is Humane Certified by American Humane and accredited by the Alliance of Marine Mammal Parks and Aquariums and the Association of Zoos and Aquariums. SeaWorld is one of the largest marine animal rescue organizations in the world, helping more than 40,000 animals to date. The SeaWorld Conservation Fund, a non-profit foundation established in 2003, has provided more than \$20 million to nearly 1,400 organizations to advance critical research on every continent. A portion of park proceeds goes toward supporting these longstanding conservation commitments. SeaWorld parks are in Orlando, San Antonio, San Diego and Abu Dhabi, United Arab Emirates (UAE). SeaWorld is part of the SeaWorld Entertainment (NYSE: SEAS) portfolio of theme park brands. For more information, visit us at [SeaWorld.com](https://SeaWorld.com).

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