



## **MEDIA EVENT ADVISORY - SUNDAY, OCTOBER 27, 2024**

### **MEDIA CONTACT (not for publication or broadcast):**

San Diego Blood Bank  
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### **HUMANS AND THEIR ANIMAL COMPANIONS SAVE LIVES AT BLOOD DRIVE, PET, AND HUMAN COSTUME CONTEST**

**WHAT:** San Diego Blood Bank and Veterinary Specialty Hospital are hosting a blood drive, pet blood donor screening, and costume contest for humans and animals. Prizes include a \$300 Amazon gift card, \$200 Petco gift card, \$100 Vista gift card and pet prizes from Kong.

**WHEN:** Sunday, October 27, 2024.  
10 a.m. - 3:30 p.m. - Blood drive  
11 a.m. - Costume contest registration  
11:30 a.m. - 12:30 p.m. Contest judging

**WHERE:** Veterinary Specialty Hospital, 10435 Sorrento Valley Road, San Diego, CA 92121

**NOTES:** Just like human patients, dogs and cats sometimes need blood transfusions to survive. The public is encouraged to not only donate blood, but to screen their dog or cat to see if they're eligible for blood donation as well.

The event includes free pizza for participants and donors, and gift bags from Hills while supplies last. Appointments will be honored first, walk-ins welcome. Visit [sandiegobloodbank.org/ethos](https://sandiegobloodbank.org/ethos) or call 619-400-8251.

Veterinary Special Hospital Veterinary Criticalist Saya Press and representatives from San Diego Blood Bank are available for interview.

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