



MEDIA ADVISORY – THURSDAY, JANUARY 9, 2025

MEDIA CONTACT (not for publication or broadcast):

San Diego Blood Bank

Claudine Van Gonka/Director, Community Relations & Media

C: (619) 455-7785, cvangonka@sandiegobloodbank.org

SAN DIEGO COUNTY CREDIT UNION AND SAN DIEGO BLOOD BANK PARTNER ON MULTI-LOCATION BLOOD DRIVE

Joint effort to kick off National Blood Donor Month and Blood Bank's 75th Anniversary

WHAT: San Diego County Credit Union is kicking off National Blood Donor Month by hosting a multi-location blood drive at SDCCU locations throughout San Diego and Riverside counties to help stabilize the blood supply and bring awareness to the need for blood donations in our community.

WHEN: Thursday, January 9, 2025, 10 a.m. - 3 p.m.

WHERE: Various San Diego County Credit Union (SDCCU) locations:

- [Balboa Avenue](#)
- [Eastlake](#)
- [Mira Mesa](#)
- [Rancho Bernardo](#)
- [Encinitas](#)
- [Oceanside](#)
- [Temecula](#)

NOTES: National Blood Donor Month has been observed in January since 1970 with the goal of increasing blood and platelet donations during winter – one of the most challenging times of year to collect enough blood products to meet patient needs.

January also kicks off San Diego Blood Bank's 75th anniversary of saving lives in our community.

More information and appointments are available on our blog at SanDiegoBloodBank.org. Donors who would like to contribute but are unable to donate at one of these mobile blood drives can donate at any San Diego Blood Bank or Southern California Blood Bank location or blood drive, by registering with donation code **TEAL** during check-in.

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