



MEDIA ADVISORY – TUESDAY, APRIL 1, 2025

MEDIA CONTACT (not for publication or broadcast):

San Diego Blood Bank

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SAN DIEGO COUNTY'S 41st ANNUAL BLOOD DRIVE KICKS OFF THIS WEEK

More than 20 County locations are hosting blood drives in April

WHAT: Kick-off to County of San Diego's 41st Annual Blood Drive. A brief presentation by County Chief Medical Officer Dr. Jennifer Tuteur, San Diego Blood Bank Chief Medical Officer Dr. Mark Edmunds, and 36-year dedicated blood donor and Assistant Director of Emergency Services for the County of San Diego Stephen Rea will take place prior to the drive.

San Diego Blood Bank will also receive a proclamation from the office of County Supervisor Terra Lawson-Remer in celebration of the blood bank's 75th anniversary and recognition of their 41-year partnership with the County.

WHEN: Tuesday, April 1 at 9 a.m. Blood drive from 9:30 a.m. – 3 p.m.

WHERE: County Administration Center, 1600 Pacific Highway, San Diego, CA 92101. Bloodmobile will be parked in front of Pacific Highway entrance.

NOTES: This blood drive kicks off a month-long effort by the County of San Diego and encourages employees and the public to donate blood at this site or one of their many other sites hosted at San Diego County locations throughout the month of April.

Blood donors will receive an exclusive, long-sleeve "Save The Humans" T-shirt, while supplies last at all locations this month, including all County of San Diego Blood Drives.

Every year, this drive collects 400 - 500 units of blood products for local area hospitals. The County's goal this year is 500 units. Over the years, the blood collected by the County of San Diego has impacted over 60,000 lives.

All guest speakers will be available for interviews.

Appointments are encouraged and available at <https://sandiegobloodbank.org/sdcounty> Walk-ins welcome.

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