

FOR IMMEDIATE RELEASE

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[Photos and video footage from last year's event can be found here](#)

COMIC-CON INTERNATIONAL AND SAN DIEGO BLOOD BANK PARTNER TO SAVE LIVES DURING 49TH ROBERT A. HEINLEIN BLOOD DRIVE

5-Day Blood Drive to Collect Thousands of Pints for Summer Needs

SAN DIEGO (June 19, 2025) Comic-Con's Robert A. Heinlein Blood Drive, San Diego Blood Bank's largest and longest-running blood drive, returns for its 49th year. This year's theme, inspired by the upcoming Fantastic 4 movie release, invites Comic-Con attendees and members of the community to unleash their inner heroes and make a lifesaving impact.

The 5-day drive will take place Wednesday, July 23 – Saturday, July 26 from 9 a.m. – 6 p.m. and Sunday, July 27 from 9 a.m. – 3:30 p.m. at the Manchester Grand Hyatt, located at 1 Market Place, San Diego, CA 92101 (first floor, Grand Hall A).

All donors will receive a limited-edition Marvel Fantastic 4 T-shirt and other wonderful goodies while supplies last.

Since 1977, the Robert A. Heinlein Blood Drive at Comic-Con has been an important part of the San Diego convention. In its long history, more than 90,000 pints of blood have been donated by Comic-Con attendees, exhibitors, professionals, volunteers, and staff, potentially impacting more than 270,000 lives over the course of the last 48 years.

To be eligible to donate blood, you must be at least 17 years old, weigh at least 110 pounds, and be in general good health. Donors are asked to arrive hydrated with Photo ID and to allow about one hour to donate blood from registration through recovery. Donors do not need a convention badge to donate blood.

Appointments will be honored first, walk-ins welcome. Eligible blood donors are encouraged to schedule an appointment at sandiegobloodbank.org/Comic-Con or by calling 619-400-8251.

About San Diego Blood Bank

San Diego Blood Bank is a 501(c)(3) nonprofit organization also operating as Southern California Blood Bank, serving hospitals throughout Southern California. San Diego Blood Bank is dedicated to community health by providing a reliable supply of blood to patients in need. Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and collaborating with various partners in medical research. San Diego Blood Bank currently operates 10 fixed-site donation locations and 10 bloodmobiles.

For 75 years, San Diego Blood Bank has grown alongside the city, evolving to meet the needs of a changing San Diego. It remains rooted in compassion and community leadership and the crucial work required to maintain a steady blood supply for our region. Since 1950, San Diego

Blood Bank has collected more than 5.5 million pints of blood from volunteer blood donors and currently impacts as many as 150,000 patient lives each year. What differentiates San Diego Blood Bank from other blood banking organizations is simple – they are a community blood bank serving San Diego and the region specifically.

For more information about San Diego Blood Bank, visit [SanDiegoBloodBank.org](https://www.sandiegobloodbank.org) or connect with us on [Facebook](#), [Instagram](#), [X](#), and [LinkedIn](#).

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