



FOR IMMEDIATE RELEASE

Media contact:

Claudine Van Gonka, Director Community Relations & Media
C (619) 455-7785, cvangonka@sandiegobloodbank.org

[World Blood Donor Day Video available here](#)

[Link to San Diego Blood Bank b-roll available here](#)

WORLD BLOOD DONOR DAY CELEBRATES BLOOD DONORS, REMINDS COMMUNITY ABOUT NEED FOR BLOOD DONATIONS

San Diego Blood Bank Honors Donors During 75th Anniversary Year

San Diego, CA (June 12, 2025) – Every year on June 14, the world unites to recognize World Blood Donor Day—a moment to raise awareness of the life-saving power of blood donations and thank those who give from the heart.

Blood and blood components are essential to help people thrive and survive everyday disasters, crises, and tragedies. They are necessary for surgeries, childbirth associated bleeding, patients with traumatic injuries from accidents, cancer treatments, bone marrow transplants, immune-deficiency conditions, chronic health conditions, and so much more. Every two seconds, someone, somewhere, needs blood. This is why blood donations are essential, and not just when there is a national disaster or pandemic. San Diego Blood Bank needs to collect more than 350 units of lifesaving blood every day to meet the needs of our hospital partners—to help save lives.

“Thanks to blood donors’ ongoing commitment to saving lives, for 75 years San Diego Blood Bank has been able to provide local patients with more than 5.5 million units of blood products” said San Diego Blood Bank CEO, Douglas Morton. “World Blood Donor Day is the perfect opportunity to make a difference in someone’s life with a lifesaving blood donation.”

Anyone who donates blood at a San Diego Blood Bank donor center or mobile blood drive on World Blood Donor Day this Saturday will receive a limited-edition Padres Summer Blood Drive T-shirt as a special thank you, while supplies last. Read more about what we’re sharing with donors this year on our World Blood Donor Day blog: sandiegobloodbank.org/WBDD2025.

To be eligible to donate blood, you must be at least 17 years old, weigh at least 110 pounds, and be in general good health. To schedule an appointment, eligible blood donors are encouraged to visit SanDiegoBloodBank.org or call 619-400-8251. Walk-ins are welcome.

About San Diego Blood Bank

San Diego Blood Bank is a 501(c)(3) nonprofit organization also operating as Southern California Blood Bank, serving hospitals throughout Southern California. San Diego Blood Bank is dedicated to community health by providing a reliable supply of blood to patients in need. Our vision is to further ensure the health of our community by simultaneously delivering related health and wellness education and services and collaborating with various partners in medical research. San Diego Blood Bank currently operates 10 fixed-site donor centers, and 10 bloodmobiles.

For 75 years, San Diego Blood Bank has grown alongside the city, evolving to meet the needs of a changing San Diego. It remains rooted in compassion and community leadership and the crucial work required to maintain a steady blood supply for our region. Since 1950, San Diego Blood Bank has collected more than 5.5 million pints of blood from volunteer blood donors and currently impacts as many as 150,000 patient lives each year. What differentiates San Diego Blood Bank from other blood banking organizations is simple – they are a community blood bank serving San Diego and the region specifically.

For more information about San Diego Blood Bank, visit SanDiegoBloodBank.org or connect with us on [Facebook](#), [Instagram](#), [X](#), and [LinkedIn](#).

###