

## **MEDIA ADVISORY - SUNDAY, JULY 27, 2025**

### **MEDIA CONTACT (not for publication or broadcast):**

#### **San Diego Blood Bank**

Claudine Van Gonka/Director, Community Relations & Media

C: (619) 455-7785, [cvangonka@sandiegobloodbank.org](mailto:cvangonka@sandiegobloodbank.org)

### **APPROXIMATELY 2,790 PINTS OF BLOOD COLLECTED TO DATE AT COMIC-CON INTERNATIONAL'S 49<sup>TH</sup> ROBERT A. HEINLEIN BLOOD DRIVE** *710 More Pints Needed to Meet Goal of 3,500*

**WHAT:** Approximately 2,790 pints of blood have been collected to date at the 49<sup>th</sup> Robert A. Heinlein Blood Drive at Comic-Con International. More than 700 pints need to be collected today to meet the drive goal of 3,500 pints.

**WHEN:** Sunday, July 27, 9 a.m. – 3:30 p.m.

**WHERE:** Manchester Grand Hyatt, 1 Market Place, San Diego, CA 92101 (First floor in Grand Hall A).

**NOTES:** [B-roll from the drive can be found here](#)

All donors will receive a limited-edition Marvel Fantastic 4 T-shirt and other exclusive Comic-Con goodies (while sizes and supplies last).

Comic-Con's Robert A. Heinlein Blood Drive, San Diego Blood Bank's largest and longest-running blood drive, returns for its 49<sup>th</sup> year. This year's theme, inspired by the upcoming Fantastic 4 movie release, invites Comic-Con attendees and the community to unleash their inner heroes and make a lifesaving impact.

To be eligible to donate blood, you must be at least 17 years old, weigh at least 110 pounds, and be in general good health. Appointments will be honored first; walk-ins are welcome. Photo ID with Date of Birth required; no Comic-Con badge required. Get more information and book your appointment [SanDiegoBloodBank.org/Comic-Con](https://SanDiegoBloodBank.org/Comic-Con).

Since 1977, the Robert A. Heinlein Blood Drive at Comic-Con has been an important part of the San Diego convention. In its long history, more than 90,000 pints of blood have been donated by Comic-Con attendees, exhibitors, professionals, volunteers, and staff, potentially impacting more than 270,000 lives over the course of the last 48 years.