



MEDIA ADVISORY **WEDNESDAY, JULY 23 - SUNDAY, JULY 27, 2025**

MEDIA CONTACT (not for publication or broadcast):

San Diego Blood Bank

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COMIC-CON INTERNATIONAL AND SAN DIEGO BLOOD BANK PARTNER

TO SAVE LIVES DURING 49TH ROBERT A. HEINLEIN BLOOD DRIVE

5-Day Blood Drive Aims to Collect Thousands of Pints for Summer Needs

WHAT: Comic-Con's Robert A. Heinlein Blood Drive, San Diego Blood Bank's largest and longest-running blood drive, returns for its 49th year. This year's theme, inspired by the upcoming Fantastic 4 movie release, invites Comic-Con attendees and the community to unleash their inner heroes and make a lifesaving impact.

WHEN: Wednesday, July 23 – Saturday, July 26, 9 a.m. – 6 p.m., Sunday, July 27, 9 a.m. – 3:30 p.m.

WHERE: Manchester Grand Hyatt, 1 Market Place, San Diego, CA 92101 (First floor in Grand Hall A).

NOTES: [B-roll from 2024 available here](#)

All donors will receive a limited-edition Marvel Fantastic 4 T-shirt and other exclusive Comic-Con goodies (while sizes and supplies last).

To be eligible to donate blood, you must be at least 17 years old, weigh at least 110 pounds, and be in general good health. Appointments will be honored first; walk-ins are welcome. Photo ID with Date of Birth required; no Comic-Con badge required. Get more information and book your appointment

SanDiegoBloodBank.org/Comic-Con.

Since 1977, the Robert A. Heinlein Blood Drive at Comic-Con has been an important part of the San Diego convention. In its long history, more than 90,000 pints of blood have been donated by Comic-Con attendees, exhibitors, professionals, volunteers, and staff, potentially impacting more than 270,000 lives over the course of the last 48 years.

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