



MEDIA ADVISORY – THURSDAY, NOVEMBER 20, 2025

MEDIA CONTACT (not for publication or broadcast):

San Diego Blood Bank

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7th ANNUAL SPORTS SAN DIEGO BLOOD DRIVE HELPS STOCK SHELVES HEADING INTO HOLIDAY SEASON

WHAT: 7th annual Sports San Diego Blood Drive Presented by Kaiser Permanente.

WHEN: Thursday, November 20, 2025, 10 a.m. – 3:30 p.m.

WHERE: Snapdragon Stadium parking lot – 9449 Friars Rd, San Diego, CA 92108

NOTES: San Diego Blood Bank and Sports San Diego are once again partnering for an event that is especially important to our community as we head into the holidays – a time of year when blood donations are greatly needed to support local hospitals.

Blood donors will receive a limited-edition “Get in the Game” Sports San Diego T-shirt (while supplies last) and a raffle entry to win a pair of tickets to the 2025 Rady Children’s Invitational College Basketball Tournament (Nov 27-28).

There will also be a raffle entry to win a pair of tickets to the Holiday Bowl on 1/2/26 at Snapdragon Stadium and a San Diego Gulls gift package.

Appointments will be honored first, but walk-ins are welcome. Visit SanDiegoBloodBank.org/SportsSanDiego to make your appointment.

Interview opportunities include:

- **Bryan Caraveo, blood transfusion recipient, and Holiday Bowl Red Coat**
- **Mark Neville, CEO, Sports San Diego**
- **Claudine Van Gonka, Director of Community Relations & Media, San Diego Blood Bank**

Recognizing that San Diego is a premier tourist destination, the mission of Sports San Diego, a non-profit 501c3 organization, is to generate tourism, visibility, and economic impact for the San Diego region by producing the Rady Children’s Invitational, DIRECTV Holiday Bowl, California State Games and recruiting outstanding sports events and experiences to San Diego. Since 1978, the association has generated more than \$1 billion in economic benefit for the San Diego region.

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