



Southern California Blood Bank

MEDIA ADVISORY
FRIDAY, MARCH 27 – SUNDAY, MARCH 29

MEDIA CONTACT (not for publication or broadcast):

Claudine Van Gonka/Director, Community Relations & Marketing
(619) 455-7785, cvangonka@sandiegobloodbank.org

WONDERCON® PRESENTS
ROBERT A. HEINLEIN MEMORIAL
BLOOD DRIVE TO BE HELD THIS WEEKEND

WHAT: Southern California Blood Bank will host a three-day blood drive at the WonderCon® convention this weekend. All blood donors will receive a limited-edition Marvel® Wolverine® T-shirt (while sizes and supplies last).

This blood drive event is not open to the public; donors must be registered WonderCon attendees. WonderCon badges are still available online. WonderCon attendees are encouraged to donate blood during the convention to help local hospitals.

WHEN:

Convention Hours:

Friday, March 27, 11:30 a.m. – 7 p.m.

Saturday, March 28, 10 a.m. – 7 p.m.

Sunday, March 29, 2026, 10 a.m. – 5 p.m.

Please note: Blood drives will conclude one hour prior to the close of each day's convention hours.

WHERE: WonderCon at Anaheim Convention Center, 800 W. Katella Ave, Rooms 204A & 204B, Anaheim, CA 92802.

NOTES: Southern California Blood Bank also operates as San Diego Blood Bank, which has been serving hospitals in the Orange County and Los Angeles areas for decades and hosts over 200 mobile blood drives each year. The Blood Bank provides blood products to many hospitals in the area including Hoag, Long Beach Memorial, LA+USC Medical Center, Harbor UCLA Medical Center, and Rady Children's Hospital. This blood drive is expected to collect hundreds of units of blood, potentially impacting thousands of lives across Southern California.

In the 1970s, renowned science-fiction writer Robert A. Heinlein faced a life-threatening illness that required multiple transfusions of a rare blood type. His gratitude for blood donors led to a blood drive at Comic-Con®, which has continued annually at the convention in San Diego for the past 49 years. Comic-Con and WonderCon are both presented by their parent organization, San Diego Comic Convention.

For over four decades, San Diego Blood Bank has proudly partnered with Comic-Con International, hosting the Robert A. Heinlein Blood Drive at San Diego Comic-Con. Since its inception in 1977, this tradition has resulted in more than 108,420 pints donated. San Diego Blood Bank is expanding this legacy to WonderCon, held in Anaheim, creating even more opportunities for donors to help save lives across the region.

Southern California Blood Bank, a division of San Diego Blood Bank, is a 501(c)(3) independent, nonprofit blood bank dedicated to providing life-saving blood to hospitals across the region. Now in its 75th year, San Diego Blood Bank has collected more than 5.5 million pints of blood since 1950, supporting patients facing cancer, trauma, surgeries, and chronic illnesses.

Eligible blood donors attending WonderCon are encouraged to schedule an appointment at [SanDiegoBloodBank.org/wondercon](https://www.sandiegobloodbank.org/wondercon) or call 844-380-5220. Appointments will be honored first, but walk-ins are welcome.

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