



San Diego
Blood Bank
A Vitalant Organization

FOR IMMEDIATE RELEASE

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[Generic b-roll can be found here](#)

**CALLING ALL EARTHLINGS: DONATE BLOOD AND GET AN EXCLUSIVE
“SAVE THE HUMANS” VINTAGE BOOTLEG-STYLE T-SHIRT THIS MONTH**

*San Diego Blood Bank launches new summer campaign encouraging community to
help local patients thrive.*

SAN DIEGO (June 1, 2026) – San Diego Blood Bank is calling on all earthlings to help save lives this summer. Anyone who donates blood at any San Diego Blood Bank donor center or mobile blood drive from June 1 - 30 will receive an exclusive “Save the Humans” Vintage Bootleg-Style T-Shirt while sizes and supplies last.

The campaign combines a playful, retro-inspired creative theme with a serious mission: helping ensure a stable blood supply for local hospitals and patients in need.

Blood donations are needed daily to support patients undergoing surgeries, cancer treatments, organ transplants, trauma care, and other life-saving medical procedures. Platelet donations are especially important for cancer patients and others facing serious medical conditions.

To be eligible to donate blood, you must be at least 17 years old, weigh at least 110 pounds, and be in general good health. Appointments are available at SanDiegoBloodBank.org. Walk-ins are welcome.

About the San Diego Blood Bank

San Diego Blood Bank, also operating as Southern California Blood Bank, is a nonprofit blood and biotherapies healthcare organization dedicated to saving lives and advancing community health. As part of one of the nation’s largest nonprofit blood services providers, Vitalant, San Diego Blood Bank serves hospitals throughout Southern California with a safe and reliable blood supply, specialized laboratory services, transfusion medicine expertise, and support for medical research. Through the generosity of blood donors, volunteers, and financial supporters, the organization is committed to improving patient outcomes and advancing innovation in healthcare for the communities it serves. Learn more at SanDiegoBloodBank.org.

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