



MEDIA ADVISORY
SATURDAY, JULY 24 - SUNDAY, JULY 26, 2026

MEDIA CONTACT (not for publication or broadcast):

San Diego Blood Bank

Claudine Van Gonka/Director, Community Relations & Media

C: (619) 455-7785, cvangonka@sandiegobloodbank.org

**DAY THREE OF COMIC-CON INTERNATIONAL'S 50TH ROBERT A.
HEINLEIN BLOOD DRIVE BRINGS MORE THAN 730 PINTS**

Three-day total reaches over 2,100 pints toward the 3,500-pint goal

WHAT: More than 730 **pints of blood** were collected yesterday, the third day of Comic-Con International's 50th Robert A. Heinlein Blood Drive, bringing the three-day total to **more than 2,100 pints**. The five-day drive aims to collect **3,500 pints** by its conclusion on Sunday.

Comic-Con's Robert A. Heinlein Blood Drive, San Diego Blood Bank's largest and longest-running blood drive, returns for its 50th year. This year's theme, inspired by the upcoming Spider-Man®: Brand New Day movie release, invites Comic-Con attendees and members of the community to unleash their inner heroes and make a lifesaving impact.

All donors will receive a limited-edition Marvel® Spider-Man T-shirt and other goodies while sizes and supplies last.

WHEN: The drive continues tomorrow, Sunday, July 26 from 9 a.m. – 3:30 p.m.

WHERE: Manchester Grand Hyatt, 1 Market Place, San Diego, CA 92101 (First floor in Grand Hall A).

NOTES: Photos and video footage from the event [can be found here](#).

Media Interviews:

Interviews with San Diego Blood Bank CEO **Douglas Morton**, Director of Community Relations & Media **Claudine Van Gonka**, and **blood transfusion recipients** are available by advance request.

To be eligible to donate blood, you must be at least 17 years old, weigh at least 110 pounds, and be in general good health. Appointments will be honored first; walk-ins are welcome. Photo ID with Date of Birth required; no Comic-Con badge required. Get more information and book your appointment SanDiegoBloodBank.org/Comic-Con.

Since 1977, the Robert A. Heinlein Blood Drive at Comic-Con has been an important part of the San Diego convention. In its long history, more than 108,420 pints of blood have been donated by Comic-Con attendees, exhibitors, professionals, volunteers, and staff, potentially impacting more than 325,000 lives over the course of the last 49 years.

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