



MEDIA ADVISORY - SUNDAY, JULY 26, 2026

MEDIA CONTACT (not for publication or broadcast):

San Diego Blood Bank

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FINAL DAY OF 50TH ROBERT A. HEINLEIN BLOOD DRIVE AT COMIC-CON AIMS TO REACH 3,500 PINT GOAL TODAY

Approximately 700 pints still needed today to help replenish the summer blood supply.

WHAT: More than 2,800 pints of blood have been collected during the first four days of the 50th Robert A. Heinlein blood drive at Comic-Con International. With the drive concluding today, approximately 700 **additional donations are needed** to reach the five-day goal of **3,500 pints**.

Comic-Con's Robert A. Heinlein Blood Drive, San Diego Blood Bank's largest and longest-running blood drive, enters its final day today. This year's theme, inspired by the upcoming Spider-Man®: Brand New Day movie release, invites Comic-Con attendees and members of the community to unleash their inner heroes and make a lifesaving impact.

All donors will receive a limited-edition Marvel® Spider-Man T-shirt and other goodies while sizes and supplies last.

WHEN: Sunday, July 26 from 9 a.m. – 3:30 p.m.

WHERE: Manchester Grand Hyatt, 1 Market Place, San Diego, CA 92101 (First floor in Grand Hall A).

NOTES: Updated photos and video footage from yesterday's event [can be found here.](#)

Media Interviews:

Interviews with San Diego Blood Bank CEO **Douglas Morton**, Director of Community Relations & Media **Claudine Van Gonka**, and **blood transfusion recipients** are available by advance request.

To be eligible to donate blood, you must be at least 17 years old, weigh at least 110 pounds, and be in general good health. Appointments will be honored first; walk-ins are welcome. Photo ID with Date of Birth required; no Comic-Con badge required. Get more information and book your appointment SanDiegoBloodBank.org/Comic-Con.

Since 1977, the Robert A. Heinlein Blood Drive at Comic-Con has been an important part of the San Diego convention. In its long history, more than 108,420 pints of blood

have been donated by Comic-Con attendees, exhibitors, professionals, volunteers, and staff, potentially impacting more than 325,000 lives over the course of the last 49 years.

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