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[Photos and video can be found here](#)

LIFESAVING DONATIONS EARN DONORS A NIGHT OF THRILLS AT SEAWORLD'S HOWL-O-SCREAM

*San Diego Blood Bank and SeaWorld San Diego partner to inspire 10,000 donations
this September*

SAN DIEGO (September 2, 2026) – San Diego Blood Bank and SeaWorld San Diego are once again partnering to gift blood donors with a frighteningly fun experience this fall at [Howl-O-Scream](#), San Diego's largest nighttime Halloween experience offering the only full night of fear with all-new performances, thrills, speakeasies, and more scares than ever before.

Donors who give blood at any San Diego Blood Bank donation center or mobile blood drive September 1 - September 30 will receive a ticket to SeaWorld San Diego's Howl-O-Scream, which begins on Friday, September 11 and runs on select nights through Saturday, October 31.

This year's ticket to SeaWorld San Diego's Howl-O-Scream returns bigger than ever with the largest lineup in event history and an all-new sixth haunted house. Guests will venture deeper into the darkness than ever before, confronting new scare zones, pulse-pounding live performances, dark speakeasies and themed bars, and unspeakable horrors lurking around every shadowed corner.

SeaWorld's generous in-kind donation of 10,000 Howl-O-Scream tickets is valued at over \$950,000, making it the largest in-kind donation San Diego Blood Bank has ever received for the third year in a row.

"For three years, SeaWorld San Diego has helped turn the simple act of donating blood into an opportunity for our community to come together and save lives," said Douglas Morton, Chief Executive Officer of San Diego Blood Bank. "The need for blood never takes a holiday, and we're incredibly thankful for SeaWorld's continued partnership in encouraging thousands of donors to help ensure local hospitals have the lifesaving blood products patients depend on every day."

"It's an honor to support those who take the time to donate blood and help save lives across our county. As a thank you for their time and selfless act, we're excited to welcome these generous donors to experience San Diego's biggest nighttime Halloween event," said Tyler Carter,

SeaWorld San Diego Park President. “This partnership has become one of our favorite ways to kick off the spooky season at the park. This year, we’re aiming to reach the incredible milestone of 10,000 blood donors in our community.”

To be eligible to donate blood, you must be at least 17 years old, weigh at least 110 pounds, and be in general good health. A list of the blood drives, which will take place throughout San Diego and Orange County, along with links to appointments can be found at SanDiegoBloodBank.org/HowIOScream. Walk-ins are welcome.

About San Diego Blood Bank

San Diego Blood Bank, also operating as Southern California Blood Bank, is a nonprofit blood and biotherapies healthcare organization dedicated to saving lives and advancing community health. As part of one of the nation’s largest nonprofit blood services providers, Vitalant, San Diego Blood Bank serves hospitals throughout Southern California with a safe and reliable blood supply, specialized laboratory services, transfusion medicine expertise, and support for medical research. Through the generosity of blood donors, volunteers, and financial supporters, the organization is committed to improving patient outcomes and advancing innovation in healthcare for the communities it serves. Learn more at SanDiegoBloodBank.org.

About SeaWorld San Diego

SeaWorld is a leading marine life theme park and accredited zoo and aquarium that provides experiences that matter while educating and inspiring guests of all ages to care about marine life. Welcoming millions of guests every year, the parks offer fun and enriching experiences from up-close animal encounters and year-round educational programs to award-winning marine-life themed rides and attractions, special events and exciting entertainment. For more than 60 years SeaWorld has advanced the conservation of marine life in and outside its parks through science, education, and exceptional animal care that is Humane Certified by American Humane and accredited by the Alliance of Marine Mammal Parks and Aquariums and the Association of Zoos and Aquariums. SeaWorld is one of the largest marine animal rescue organizations in the world, helping more than 40,000 animals to date. The SeaWorld Conservation Fund, a non-profit foundation established in 2003, has provided more than \$20 million to nearly 1,400 organizations to advance critical research on every continent. A portion of park proceeds goes toward supporting these longstanding conservation commitments. SeaWorld parks are in Orlando, San Antonio, San Diego and Abu Dhabi, United Arab Emirates (UAE). SeaWorld is part of the SeaWorld Entertainment (NYSE: SEAS) portfolio of theme park brands. For more information, visit us at SeaWorld.com.

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